


# SUZAN M. FLORALS



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[SuzanMFlorals.com](http://SuzanMFlorals.com)

858.414.7252

WEDDING & EVENT FLORAL DESIGN SPECIALIZING IN STYLISH WEDDINGS & EVENTS IN SOUTHERN CALIFORNIA



Suzan M Florals has been transforming settings into picturesque events that never fail to enchant guests and delight the senses. Suzan M Florals will breathe life into your visions and ideas to make your celebration a phenomenal success that neither you nor your guests will want to forget.

To truly customize your flowers, we love to hear about all the details you've poured your heart and soul into so far. On the next pages you'll find our pre-consult overview of pricing and questionnaire which allows us to get a complete vision of your big day. After we receive your responses, we'll get together at my home studio for a consult. It's helpful if you bring along fabric swatches, photos, invites, etc... anything that will help convey the feel of your wedding. We'll sit and chat and look over photos until we have all the details in place. Allow about an hour or so for this initial meeting. If you are out-of-town, we can always schedule a phone consult as well.

*“I truly delight seeing a bride view what we have created for her special day and say it is better than she ever imagined. My love for weddings is in the details and a vision to create something breathtakingly beautiful.”*

Suzan blends passion, creativity, and artistry into every occasion, and leaves nothing to chance. Every flower is painstakingly hand selected to ensure that every aspect of our design is vibrant, fresh and exceptional.





## MENU

Bridal Bouquet	\$165- 350 +
Bridesmaids Bouquets	\$65- 200
Boutonnieres	\$15

(Groom, groomsmen, ring bearer, fathers, grandfathers, ushers)

### Mothers & Grandmothers Flowers

Wrist Corsages/Floral Bracelets	\$30 +
Pin-On Corsages	\$25 +
Nosegay bouquets	\$40 +

### Flower Girl(s)

Basket: includes basket with ribbon handle and bows and petals	\$25
Flower wand	\$45-60
Flower crowns/halos	\$35 +
Hair Flowers	\$18 +

### CEREMONY DÉCOR

Chair or pew flowers	\$20+ ea
Alter arrangements	\$150
Arch Decorations:	
garlands, sprays, clusters, fabric	\$150 +
Petals: Custom designs, initials,	
and aisle over 8 rows may increase	
Light scattering of petals:	\$200
Medium weight - or lining down sides	\$350
Heavy Blanket or Large scale design	\$500

### RECEPTION DÉCOR

Centerpieces- prices reflect starting costs of basic flowers and simple design	
Low small & simple centerpieces or gathering of bud vases/jars	\$45 +
Low centerpiece with full simple design	\$65 +
Tall centerpiece with full simple design	\$145 +
Head Table	\$85 +
Buffet Table	\$50 +
Cake or Dessert Table	\$40 +
Cocktail Tables:	\$20 +
Bar Flowers	\$40 +
Place Card Table:	\$95 +

Service Charge: 15% of Final Bill: Includes delivery, set-up and breakdown. 5% fee is charged for just delivery of personal flowers.

\*Pick-up is available from studio and service fee is waived.







Please fill all applicable information out below. We understand that you might not have all the details and we are here to help with that, but the more info and details you give us the better! Once we have received your questionnaire- we would love to set-up a consult in the studio or over the phone to give you a detailed proposal. From there we provide you with your customized proposal.

To secure the date we ask a \$1,000 deposit along with a signed agreement. After securing the date we work with you or your coordinators all the way to your big day. We can make adjustments and changes as needed and are happy to meet with you again for an additional consult at no charge.

And did I mention, we only take on what we can handle, we do not over book and will make sure all hands are on deck to deliver you the highest of standards on your wedding day.





# QUESTIONNAIRE

Bride & Groom's Name \_\_\_\_\_

Email Address \_\_\_\_\_

Telephone \_\_\_\_\_

Event Date \_\_\_\_\_

Event Time \_\_\_\_\_

Event Location \_\_\_\_\_

Wedding Coordinator Name \_\_\_\_\_  
(if applicable)

Name of Photographer \_\_\_\_\_

No. Guests Attending \_\_\_\_\_ Expected No. of Tables \_\_\_\_\_

Theme \_\_\_\_\_

Colors \_\_\_\_\_

Favorite Flowers \_\_\_\_\_

Least Favorite Flowers \_\_\_\_\_

No. of Bride's Attendants \_\_\_\_\_ Color of Dresses \_\_\_\_\_

No. of Groom's Attendants \_\_\_\_\_ Color of Suits \_\_\_\_\_

No. of Flower Girls \_\_\_\_\_ No. of Ring Bearers \_\_\_\_\_

What is your wedding style  
(Check all that may apply or write in)

- |                                  |  |  |
|----------------------------------|--|--|
| <input type="checkbox"/> Formal  | <input type="checkbox"/> Garden        | <input type="checkbox"/> Traditional/Classic |
| <input type="checkbox"/> Modern  | <input type="checkbox"/> Eclectic      | <input type="checkbox"/> Rustic/Woodsy       |
| <input type="checkbox"/> Vintage | <input type="checkbox"/> Hip/Urban     | <input type="checkbox"/> Glamorous/Grand     |
| <input type="checkbox"/> Chic    | <input type="checkbox"/> Whimsical/Fun | <input type="checkbox"/> Understated/Simple  |

In selecting a floral designer,  
what is most important to you?  
(Check top 3)

- |   |  |
|---|--|
| <input type="checkbox"/> Price/Value                                  | <input type="checkbox"/> Style/Design Range  |
| <input type="checkbox"/> Communication Skills                         | <input type="checkbox"/> Reliability         |
| <input type="checkbox"/> Quality of Flowers                           | <input type="checkbox"/> Creativity          |
| <input type="checkbox"/> Experience & Knowledge                       | <input type="checkbox"/> Experience at Venue |
| <input type="checkbox"/> Ability to Source Containers, Props, Rentals |  |

How much of overall wedding  
budget is dedicated to flowers  
(Full service weddings minimum: \$2,000)

- |  |  |
|--|--|
| <input type="checkbox"/> \$2,000 - \$2,500 | <input type="checkbox"/> \$2,500-\$3,000 |
| <input type="checkbox"/> \$3,000-\$3,500   | <input type="checkbox"/> \$3,500-\$4,500 |
| <input type="checkbox"/> \$4,500+          |  |

How did you find us? \_\_\_\_\_







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Specializing in Stylish Weddings & Events in Southern California

